

# YALILEARNS SESSION FACILITATION GUIDE

AGRIPRENEURSHIP - A PATH TO THE FUTURE



U.S. DEPARTMENT of STATE



# Agripreneurship - A Path to the Future

This guide provides you with a plan for facilitating the YALI Network Online Course, “*Agripreneurship - A Path to the Future*.” Before you begin to work through this facilitation guide, visit [yali.state.gov/learns](http://yali.state.gov/learns) for step-by-step instructions on how to plan and organize a facilitated course session.

**Timeline:** two-hour session plan with multiple activities

## Introduction (3 minutes)

Introduce yourself as an interested YALI Network member who wants to start an important conversation about agribusiness and food security in your community. You can explain why you are interested in this subject, what you hope to accomplish, or some background information about yourself. **But remember to keep it short!**

## Explain the Structure of the Session (2 minutes)

Give participants your agenda to follow for the session. Walk them through what to expect, including interactive activities, and what you hope this session achieves.

## Icebreaker (10 minutes)

Icebreakers are short, group activities that help participants get to know each other and feel more comfortable having conversations. A suggested ice-breaker is below, but you can come up your own. **Just be careful - icebreakers can take a long time, so make sure you’re keeping an eye on how much time you’ve given the groups.**

### SIMILARITIES

- Break the participants up into groups of three to four people (adjust according to how large or small your audience is). Ask the participants to find two to three things that all group members have in common (e.g. hobbies, where they are from, number of siblings, work that they are passionate about, etc.)
- Have each group appoint a spokesperson to present those two to three similarities to the whole group.

## Before you Watch: Full Group Discussion (15 minutes)

Before you start the first video lesson, lead the audience in a full group discussion using the questions below. Please note that you may not have time to get through all three questions, don’t worry there is time for discussion after.

- What is the perception of youth and young professionals about careers in agriculture?
- Do youth and young professionals view agriculture work as viable careers? Why or why not?
- Do you know what types of agricultural jobs exist in your country or community? Can you give some examples?

## Watch Video (11 minutes)

View the lesson one - “[Agriculture and Entrepreneurship: Creating a Way Forward](#)” as a group. This should take about eleven minutes.

## Group Activity: Solution Planning (25 minutes)

Split the audience into small groups and assign each group an agricultural challenge.

- **Agricultural challenges:** Post-harvest loss and waste, gender bias in land ownership, lack of access to capital, education and technical training, and insurance against loss?

Within each group brainstorm ideas on how to address the issues, at the end of the allotted time have each group appoint a spokesperson to present on the solutions they came up with.

### [Five-minute break if needed]

For the remainder of the session, you can choose to facilitate lesson three, - “Investing in Agriculture” or lesson two, “Finding Opportunities Along the Agricultural Value Chain”. (You will not have enough time to facilitate all three lessons in one session).

## Watch Video (6-12 minutes)

View either lesson three, - “[Investing in Agriculture](#)” or lesson two, “[Finding Opportunities Along the Agricultural Value Chain](#)” as a group. This should take between six and twelve minutes depending on which lesson you select.

## After you Watch: Full Group Discussion (15 minutes)

After you watch the video lesson, lead the audience in a full group discussion using questions from the applicable discussion guides found on each lesson page. These questions are designed to encourage deeper, more thorough conversations with your participants. You do not need to answer every question, choose two or three questions to focus on.

**Tip:** These questions are designed to promote discussions, not just have one person in a group answer them. Feel free to let your participants keep talking about an issue if there is a productive and healthy conversation happening.

## Group Activity (20 minutes)

After the discussion, have your participants break into pairs or small groups and select an activity from the developmental actions section of the applicable discussion guide.

## Session Wrap-up (5 minutes)

Encourage attendees to learn more about YALIGoesGreen for Agribusiness and to take the full online course to earn a certificate by visiting [yali.state.gov/ag](http://yali.state.gov/ag)! You may also encourage them to sign up for the YALI Network email list if they are not already members. And don't forget to thank all your participants for attending and encourage them to stay in touch after the session ends.

